

# 106<sup>th</sup> NWIRA Championship Regatta Advertiser Order Form

## Deadline for ad submission July 17, 2009

Please send this form and your payment (check payable to "Minnesota Boat Club") to Beth Trend, 60 Mounds Blvd, St. Paul, MN 55106. The technical information for the ad copy will then be emailed to you along with the submission email address. For further information or assistance in submitting your ad design, contact Beth Trend at 651-778-0419 or at [btrend@umn.edu](mailto:btrend@umn.edu).

The regatta program will be 28 to 32 pages long, half regatta content, half ads, 8.5 x 11 inches in a portrait orientation. At least 500 copies will be distributed at the NWIRA Regatta.

The Minnesota Boat Club, located on the shores of Raspberry Island in downtown St. Paul, is a nonprofit organization with tax-exempt status pursuant to section 501(c)(3) of the Internal Revenue Code. All donations to the Minnesota Boat club are tax deductible (contact your tax consultant for specifics on how this affect you).

Ad Type	Dimensions	Fee (US Dollars)
<b>Commemorative Program Color Glossy</b>	Max. Width x Height	
Outside Back Cover	8 x 10.5 "	\$750
Inside Back Cover	8 x 10.5 "	\$600
Inside Front Cover	8 x 10.5 "	\$600
<b>Black and White</b>		
Full Page	8 x 10.5 "	\$350
Half Page	8 x 4.875"	\$185
Quarter Page	3.875 x 4.875	\$130
Business Card (1/8 Page)	3.875 x 2.25	\$75

### Advertiser Information

Business Name	
Mailing Address	
Business Phone	
Contact Name	
Contact Phone	
Contact Email Address	